



TERMS OF REFERENCE FOR CONSULTANCY SERVICES TO:

DEVELOP MESSAGES AND DESIGN IEC MATERIALS INCLUDING POSTERS, WRISTBANDS, CAPS, AND STICKERS ON PREVENTING AND COUNTERING VIOLENT EXTREMISM.

FEBRAURY 2025

1.0 Introduction and Background

COACT is a registered non-governmental organization in Uganda, with certificate number 4678 and permit number 5395. We are a coalition of women's peacebuilding organizations advocating for gender equality and women's empowerment in Uganda.

Our initiatives engage women, men, boys, and girls to build partnerships across communities, schools, and colleges, fostering a greater understanding of gender equality and preventing violence against women, including various forms of gender-based violence (GBV). Our work spans numerous districts, including Amuria, Adjumani, Kabarole, Kaberamaido, Kampala, Kamwenge, Kasese, Kitgum, Kisoro, Kumi, Lira, Luwero, Ntungamo, Terego, Yumbe, Isingiro, Kapelebyong, and Wakiso.

COACT is implementing a 3.5-year project (WPS Phase II) in partnership with UN Women and funded by the Government of Norway, titled: ***Action to Advance Women's Leadership for Peace and Security in Uganda***. This project aims to strengthen systems and structures to prevent conflict and foster an inclusive society where women and girls can actively participate in, contribute to, and benefit from sustainable peace and development in Uganda. The project is being implemented across eight districts of: Lira, Terego, Yumbe, Wakiso, Kyegegwa, Kabarole, Kapelebyong, and Kasese, ultimately seeking to resolve local conflicts and remove barriers to achieving gender equality.

COACT in partnership with Refugee Law Project (RLP) is implementing a component on preventing and countering violent extremism in Kasese, Kabarole and Wakiso district. While the Refugee Law Project is focusing on creating an alternative for youth from joining extremist groups through the Second Chance Program, COACT is coordinating efforts to increase youth awareness on violent extremism, causes and sharing information on strategies to counter and prevent violent extremism including deradicalization. This is contributing to **output 2.1** of the project which is **Increased knowledge and adoption of appropriate tools among women, including young women, in reduction of violent extremism**.

It is against this background that COACT is seeking a consultant (individual/firm) to develop messages and design IEC materials including posters, wristbands, caps, and stickers on preventing and countering violent extremism. The IEC materials will aim at changing attitudes and mindsets among youth to be "pulled" or "committing" to the path of violent extremism.

2.0 Purpose of the Consultancy

- I. The purpose of the consultancy is to develop messages on causes and prevention of violent extremism, and design IEC materials including posters, wristbands, stickers, caps on preventing and countering violent extremism.

3.0 Targeted Audience

The designed IEC message should be appealing to youth including those in rural areas, local leaders, women and men.

4.0 Specific Responsibilities for the Consultant

- I. Conduct an inception meeting with COACT to understand the objectives of the assignment.
- II. Review the messages developed by the COACT team and provide feedback
- III. Design the IEC materials i.e. 3 posters (What is PCVE, How PCVE manifests in the communities and another on prevention) a T-shirts, 3 stickers and a cap on preventing and countering violent extremism and share them with COACT for review and feedback.
- IV. Present the draft IECs to COACT team for feedback
- V. Work on the feedback and submit the final designs to COACT for approval.

5.0 Expected outputs

The following IECs, designed and illustrated ready for printing on preventing and countering violent extremism.

- 3 Posters
- 3 Stickers
- A cap and
- A T-shirt

6.0 Timing

This assignment is estimated be concluded **within 2 weeks upon signing of the contract**

7.0 Reporting and Modalities

- I. The Consultant will work closely with the Program Coordinator-Localization and the Finance and Administration Manger.
- II. On receiving the Terms of Reference, the consultant should submit a proposal and budget for the assignment to the Executive Director, COACT via coact@coact1325.org and copy chrisheara@coact1325.org
- III. The consultant will be answerable to the Executive Director, COACT or her representative.
- IV. The final drafts should be submitted to the COACT for final review and approval
- V. All materials and content belong to COACT and COACT owns all the copyrights.

8.0 Payment.

COACT will pay the Consultant 50% of the total payment upon signing of the contract and the balance will be paid upon completion and approval of the assignment. This payment will be subject to withholding tax on Professional Fees and hence **6%** will be deducted for your payment.